



WFLX

ORDER

Print Date 09/13/12 Page 1 of 1

Flight Dates 09/24/12-09/30/12

Contract / Revision

820009 /

Product

Bogdanoff for FL Senate

Original Date / Revision

09/13/12 09/13/12

Agency Com 15%

Billing Contact

Advertiser Bogdanoff, Ellyn/R/FL Senat

566 South Route 303
Blauvelt, NY 10913

Agency McLaughlin & Associates

Buying Contact

Sales Office H-DC

Sales Region National

Agency Ref

566 South Route 303
Blauvelt, NY 10913

Order Sep 00:15:00

Estimate # 450

Alt Order # 06313793

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candid

Product Codes PL610

Priority P 2

Advertiser Ref

Primary Account Executive

Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share % Market Value

Competing Station % of Order Amount

DFLX	%
WFGC	%
WPBF	%
WPEC	%
WPPB	%
WPTV	%
WPXP	%
WTCE	%
WTCN	%
WTVX	%
WXEL	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	3	\$1,338.75	\$1,575.00	0.00	08/27/12	09/27/12	3	\$1,338.75	\$1,575.00
Totals	3	\$1,338.75	\$1,575.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	09/24/12	09/27/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	M-WT---	:30	3	\$525.00	P 2	0.00	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-WT---					3	\$525.00		0.00			
													Totals	3	\$1,575.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐**FEDERAL CANDIDATE**☒**STATE/LOCAL CANDIDATE**
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification on Page 3
Station and Location:WFLX, West Palm Bch FL**Date:**9.21I, McLaughlin & Associatesbeing/on behalf of: Ellyn Bogdanoff, a legallyqualified candidate of the Republican politicalparty for the office of: State Senatein the Generalelection to be held on: November, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Time per Week	Number of Weeks
ORDER	ATTACHED				
	<u>WFLX # 820009</u>				
				Total	

Total Charges:1338.75 net

For programming that in whole or in part "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Ellyn Bogdanoff Campaign

an you are authorized to announce the time as paid by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Miller

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and or other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

07.30.2012

Date

M Campbell
Signature

To Be Signed By Station Representative



Accepted



Accepted in Part



Rejected

[Signature]
Signature

John Haslam

Printed Name

GM

Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	John Heislman	STATION:	WFLX
FROM:	Will Hildebrandt	HRP OFFICE:	Washington DC

REQUEST RECEIVED FROM

DATE: 9/12/12

BUYER:	Marianne Campbell
AGENCY:	McLaughlin & Associates
ADDRESS:	566 South Route 303 Blauvelt, NY 10913
PHONE #:	203 966 9757
FAX #:	
OTHER:	

AVAILS FOR

COMMITTEE:	Ellyn Bogdanoff Campaign
CHAIRPERSON:	908 South Andrews Avenue Fort Lauderdale, FL 33316
TREASURER:	Mike Miller
ADDRESS:	
PHONE #:	561 655 2569
FAX #:	
OTHER:	

FOR

CANDIDATE:	Ellyn Bogdanoff
OFFICE:	St. Senate
PARTY:	Republican

DAYPARTS:	ALL
SCHEDULE DATES:	As Ordered
COMMERICAL LENGTH:	:30'S
PROGRAMS:	ALL
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	